

## CentraLite to Launch Next-generation Connected Home Products and New Partnership with Lowe's at International CES 2015

***Also featuring various CentraLite devices sold by partners such as SmartThings, Zonoff, PEQ and other major home automation brands***

Mobile, AL – January 4, 2014 – [CentraLite Systems](#), a global leader in end-to-end engineering and product development for a connected world, will be exhibiting at the [International CES®](#) from Jan. 6 to Jan. 9 in Las Vegas. A pioneer in the home automation industry, CentraLite will be unveiling some of their latest connected home innovations at the International CES, including a new [Smart Garage System](#), [Smart Switch](#), three micro sensors (door, motion and button), among others.

CentraLite will also announce a new partnership with Lowe's to design, engineer and manufacture select connected home products for [Lowe's Iris](#) platform. CentraLite will be working closely with the Lowe's team to provide consumers with a family of innovative, yet reliable, easy-to-use and affordable smart devices for the everyday home. At CES, participants will be able to get a preview of CentraLite's [Micro Door](#), [Micro Motion](#) and [Micro Button](#) at the Lowe's booth #70632 in the Sands Expo Hall. Consumers will be able to see additional new devices made by CentraLite that will be available at Lowe's stores in the second half of 2015.

Additionally, CentraLite will be showcasing a broader collection of CentraLite devices currently sold via service providers and operators such as [SmartThings](#), [Zonoff](#), [PEQ](#), [EchoStar Technologies](#) (SAGE), [Ubisys](#), [Securifi](#), and other major international home automation brands. These devices include the [Pearl Thermostat](#), Night Light Repeater, [lamp module](#), [appliance module](#), in-wall switches, and a variety of sensors ([door and window](#), [motion](#), [humidity](#) etc.).

Members of the press and the analyst community will have a chance to preview CentraLite's exhibit at [Digital Experience!](#) the evening before the show officially begins.

### When

- Digital Experience!: Jan. 5, 7 p.m. - 10:30 p.m.
- International CES main show: Jan. 6 to Jan. 9

### Where

- Digital Experience!: The Mirage, 3400 South Las Vegas Boulevard, Las Vegas, NV 89109
- CentraLite Booth: Sands - 70240, 201 Sands Avenue, Las Vegas, NV 89169
- CentraLite Suite: Venetian Tower - Suite 31-219, 3355 South Las Vegas Boulevard, Las Vegas, NV 89109
- CentraLite will also be participating in the following partner booths at the International CES:
  - Lowe's – Sands Booth #70632
  - SmartThings – Central Hall LVCC Booth #11906
  - iControl – Renaissance Hospitality Suite #280
  - Comporium – Renaissance Suite #1830, Westgate Hospitality Suites
  - Zonoff – Westgate Hospitality Suite #2921
  - SAGE – Central Hall LVCC Booth #8143

## What

Centralite will be showcasing a collection of new and existing connected products at their booth on the show floor: new 3-Series Smart Garage System and patent-pending 3-Series Smart Switch which will be available in stores via partner service providers in early 2015.

- **The 3-Series Smart Garage System.** This [Smart Garage System](#) gives users an unprecedented level of automated control to their garage door openers. The Smart Garage Controller enables users to remotely raise/lower the garage door as well as turn on/off built-in garage door lights (optional). The Smart Garage Sensor (optional) reports if the door is opened or closed and even what level the door is at if open. With onboard ZigBee HA 1.2 integration, the 3-Series Smart Garage System can trigger other devices in the connected home such as lighting, HVAC, or stereo systems, and even home appliances like coffee makers or curling irons. Users will be able to send and receive text notifications or event alerts depending on the service platform they decide to use. Two of the most common use case scenarios include home break-in alerts when the garage door is opened manually without activating the motor (one in ten home break-ins are through garages), and automating safer and easier package deliveries where users remotely command the garage door to open to a few feet around time of delivery, then utilize a separate motion sensor to trigger the garage door to close after delivery. The Centralite 3-Series Smart Garage System is expected to retail for approximately \$129.
- **The 3-Series Smart Switch.** This new, patent-pending [Smart Switch](#) enables users a new level of control for ZigBee lighting and home automation devices. The Smart Switch can be installed over an existing light switch to provide wireless control of ZigBee-compatible smart bulbs and devices without the need for any wiring. Powered by a coin cell battery, the Smart Switch can be installed in minutes to lockout the existing switch (leaving it in an “always-on” position) and features two programmable buttons that can be used to control on/off or dimming of lights, scenes. It also works with more than just light bulbs. It can be used to control a large range of ZigBee devices such as garage door openers, door locks, thermostats and others. The Smart Switch can be installed on nearly any surface, including switch plates, bare walls, cabinets and desktops and is expected to retail for less than \$40.

“We’re looking forward to showing off Centralite’s latest innovations for the connected home at the International CES to kick off an exciting 2015. After being in the industry for over 17 years, it’s rewarding to see home automation finally coming to fruition and mass adoption,” said Jimmy Busby, CEO of Centralite Systems. “We believe what consumers want are smarter everyday devices, not products that take an engineering level of expertise to control and manage. Centralite is and has always been at the forefront of creating the most sophisticated, yet reliable and easy-to-use devices to enable a connected world.”

## About Centralite Systems

Centralite engineers a platform of reliable connected products that work seamlessly together to enable a connected world. Through a robust partner network, Centralite simplifies how we connect. Established in 1997, the company has been leading the industry in providing end-to-end hardware and software technology development services for some of the biggest names in

the connected home space, such as SmartThings, Comcast, PEQ, Zonoff, Ubisys, Securifi, and more. Centralite is based in Mobile, Alabama, with a presence in close to 50 countries worldwide. To learn more, visit [www.centralite.com](http://www.centralite.com).

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